



Specially designed for various automotive surfaces, this material provides protection against paintwork chips and abrasion caused by stones etc.

Printing Methods

Not printable. Testing for suitability between media, printers and inks is always recommended prior to use.

Available from stock in 1000mm width. Sold by the metre.

Technical Data

| Soft vinyl film |
|-----------------------|
| Gloss clear |
| 320 g/m² ±10% ISO-536 |
| 240 μ ±10% ISO 534-80 |
| |

Adhesive

Solvent based permanent acrylic adhesive featuring good water and cleaning agents resistance. High adhesion on a wide variety of substrates such as glass, ABS, PS, PVC. Unsuitable for apolar surfaces (like PE and PP).

| Reference | RI ASP8A | | |
|---|--|-------------------------------------|--|
| Туре | Acrylic permanent | | |
| Minimum Application Temperature | + 10 °C | | |
| Service Temperature | From –20 °C to +140 °C | | |
| Shear | Very High | | |
| Tack | High N/inch | | |
| Final Adhesion | Very High N/inch | | |
| Liner | | | |
| Туре | Siliconised two side PE Kraft | | |
| | | | |
| Colour | White | | |
| Colour Weight | White 150 g/m² ±10% | ISO 536 | |
| Colour Weight Thickness | White 150 g/m² ±10% 160 μ ±10% | ISO 536 ISO 534 | |
| Colour Weight Thickness Transparency | White 150 g/m² ±10% 160 µ ±10% n.a. % | ISO 536 ISO 534 DIN 53 147-64 | |

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All values presented in pdf data sheet are typical. Ritrama's data sheets provide only the general characteristics of the Product. It is the responsibility of the Customer and/or End User to determine that the Product is fit for the purpose for which the Customer and/or End User wish to use it. Ritrama can give no guarantee beyond the information given in the data sheet.





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Available from stock in 1000mm width. Sold by the metre.

Technical Data

| Face Material | | | | |
|-----------------|-----------------------|--|--|--|
| Туре | Soft vinyl film | | | |
| Colour & Finish | Gloss clear | | | |
| Weight | 428 g/m² ±10% ISO-536 | | | |
| Thickness | 320 μ ±10% ISO 534-80 | | | |
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Adhesive

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| | | Mait | |
| Colour | White | ixiait | |
| Colour Weight | White 144 g/m² ±10% | ISO 536 | |
| Colour Weight Thickness | White 144 g/m² ±10% 155 μ ±10% | ISO 536 ISO 534 | |
| Colour Weight Thickness Transparency | White 144 g/m² ±10% 155 µ ±10% n.a. % | ISO 536 ISO 534 DIN 53 147-64 | |

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This 150 micron Polymeric clear gloss PVC film has been designed for the protection of vehicle paintwork against stone chip damage, particularly on vulnerable areas such as front and rear bumpers, side skirts etc. Excellent conformability makes this product suitable for bonding to even and slightly curved surfaces.

Typical applications include total vehicle cover, vehicle graphics, signs and decal applications which require exterior exposure of 5 to 7 years. The material is designed to be removable, under controlled conditions, up to a period of three years.

As this quality of film is very soft, to facilitate application, it can be expected that the slight texture on the reverse of the liner may be partially transferred into the film face surface, which may reduce the apparent gloss level. Following application, the action of sunlight and temperatures above 18°C will help to restore the gloss level.

Available from stock in 1524 mm width.

Technical Data

| Characteristic | Test Method | Typical Value | |
|--|--|---|--|
| Film Thickness Elongation Dimensional Stability (150 x 150mm/48 bours/70°C) | ISO 4591:1992 ISO 527:1996 FTM14/Aluminium | 150μm > 150% < 0.5mm | |
| Gloss 60° | ASTM 523-89 | > 85% | |
| Adhesive Thickness Adhesive Type | ISO 4591:1992 | 25g/m ² Clear Permanent Cross-Linking Acrylic solvent based for both wet and dry application | |
| Adhesion to stainless steel Adhesion to stainless steel | 20 Mins/180° 24 Hrs/180° | > 600 N/m > 750 N/m | |
| Release Liner | | 120gsm Single Sided PE Printed Black VWS | |
| Flammability | Self-Extinguishing | | |
| Artificial Weathering Weathering | Atlas Xenon Arc Vertical Exposure/Mid Europe | > 1000 hours Clears 7 Years | |
| Durability is based on middle European exposure conditions. | | | |
| Service Temperature | | -20°C to +90°C | |

Resistance to various liquids after application of a 25mm strip of vinyl to stainless steel and conditioned for 24 hours at 23°C prior to immersion. Results examined 1 hour after test.

Humidity Water (Distilled) Diesel Fuel SAE Motor Oil Antifreeze/Water (1:1) Hydraulic Oil 24 hours at 38°C and 100% 24 hours at 32°C 1 hour at 23°C 24 hours at 23°C 24 hours at 23°C 24 hours at 23°C 24 hours at 23°C

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Kay Premium Marking Films are produced under careful quality control and are warranted to be fit for the purpose and free from defect in material and workmanship. Any material shown to be defective to our satisfaction at the point of sale shall be replaced free of charge. Kay Premium Marking Films Limited liability to the purchaser shall in no circumstances exceed the cost of the amount of the defective material supplied.





Premium quality extruded aliphatic polyurethane film that has been specially developed for use in the automotive and other industries which require a self adhesive material to reduce corrosion, stone chipping and scratching. Polyurethane may also be used for anti-squeak applications.

The films are clear and have a specially developed Hi Tack aggressive adhesive system, which makes them suitable for use under or over painted surfaces. The materials have performed successfully when printed by rotogravure screen and digital methods using solvent based inks, as well as thermal transfer imaging. However it is advisable to test the process prior to any production run.

Available from stock in 1245 mm width.

Technical Data

| Characteristic | Test Method | Typical Value |
|--|---|--|
| Film Thickness Adhesive Thickness Adhesive Type Release Liner Storage | ISO 4591:1992 ISO 4591:1992 | 137 micron 50gsm Hi Tack Self Cross Linking Acrylic 140gsm Stayflat Kraft/75µ antistatic matt backed polyester Two years, out of direct sunlight at 73° F and 50% humidity. Where the film is supplied without either protective film attached, the shelf |
| Tensile Elongation Shore Hardness A | ISO 527:1996 ISO 527:1996 | life under the same conditions above is reduced to three months. > 30 N/mm ² > 250% 90-95 units |
| Static Shear Adhesion 20 Mins/180° 23°C Adhesion 24 Hrs/180° 23°C Dimensional Stability (150 x 150mm/48 hours) 70°C) | FINAT FTM8/Stainless Steel FINAT FTM1/Stainless Steel FINAT FTM1/Stainless Steel FINAT FTM14/Aluminium | > 2 hours 430 N/m Minimum 710 N/m Minimum < 1.0mm |
| Gravel Resistance (K82200) | SAE J400 2.4L of gravel | 1.48 Hrs at 23°C Shall not exceed approved test sample. |
| | | 2. 48 Hrs at 23°C & 4 Hrs at -30°C Shall not exceed approved test sample. |
| | | 4 Hrs at -30°C two cycles GM 950SP-F Shall not exceed approved test sample. |
| Abrasion Resistance Fuel Resistance Environmental Resistance | 1000 Cycles, 500g load, CS-17 Wheel | No wear through to substrate. No blistering, visible shrinkage or edge lifting No blistering visible shrinkage or edge lifting. |
| | | No discoloration (DE measured on white standard in CMC 2) greater than: - 1. 2500 KJ WOM 1.5 Δ E Maximum 2. 168 Hrs @ 70°C 2.5 Δ E Maximum 3. 168 Hrs @ 120°C 18.0 Δ E Maximum 4. 168 Hrs Humidity 2.0 Δ E Maximum |
| Weathering | Vertical Exposure/Mid Europe | 6-8 Years |

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